Intermat 2015: Wirtgen Group – 4 plus 1

**Premiere in Paris: The Wirtgen Group makes its first appearance with Benninghoven at Intermat, presenting the newly expanded team in its entirety.**

Having welcomed a new company into the family fold, the Wirtgen Group now comprises five cutting-edge product brands, offering one-stop integrated solutions that encompass all process steps from rock processing and asphalt mixing to the paving, compaction and rehabilitation of all kinds of roadways.

Visitors to Intermat can look forward to tailored solutions from the Road and Mineral Technologies business sectors, including world premieres from Wirtgen, Vögele, Hamm and Benninghoven, the latest generation of track-mounted jaw and cone crushers from Kleemann and a selection from the Group's extensive service range.

**Benninghoven's integration: Synergies yield new solutions**

Benninghoven has been incorporated into the Wirtgen Group's Mineral Technologies business sector, a division which has hitherto included Wirtgen's surface mining technology and Kleemann's technologies for processing natural rock and recycled materials. "The degree of specialization at Benninghoven is particularly high. We are hence making use of the know-how and experience of the team from Benninghoven France. They know the market inside out and are now a part of the strong Wirtgen France team," says Benoît Etienne, Managing Director of Wirtgen France S.A.S., describing the successful integration of the experts from the asphalt mixing plant manufacturing company. "As a result," he adds, "our French customers can continue to count on competent support from their familiar sales and service contacts."

**Wirtgen France is restructured in the Mineral Technologies business sector**

Wirtgen France will be adapting its organizational structure in order to optimally meet customers' requirements in the asphalt mixing sector, too. "Wirtgen France's Benninghoven and Kleemann sales teams will be responsible for our Mineral Technologies business sector in future. Benninghoven's Service Manager and Parts Manager will be joining our service team and will also be able to benefit from the existing service infrastructure, which we are currently expanding," says Etienne, referring to the construction of a new service base near Lyons. This move was prompted by the positive development of the five product brands in the French market. Indeed, since Kleemann joined the Wirtgen Group in 2010, Wirtgen France has seen a steady rise in sales of mobile crushers and screens in particular. "Service is a crucial part of the Wirtgen Group's overall package. Thanks to our new Service Center, we can offer our customers even more targeted support, be it on the job site, with training courses for specialist staff or in our workshop. This will enable us to continue living up to our pledge to be "close to our customers" in the future, too," says Etienne.

**Trade fair highlights: Innovations from the premium supplier**

On the Wirtgen Group's exhibition area in Paris, innovations from the five product brands are stealing the limelight. **Wirtgen** is unveiling two cutting-edge models from its new small milling machine generation: the W 35 Ri and the W 100 CFi. Meanwhile, **Vögele** is displaying new machines from the "Dash 3" generation – for instance the SUPER 1303-3i and the SUPER 1800-3i SprayJet. **Hamm** is also showcasing two innovative models: the tandem roller DV+ 70i VO with all-wheel steering and the compactor H 7i, a compact model for earth-moving applications.

**Kleemann** is exhibiting two models, each from the latest generation – a   
MOBICONE MCO 9 EVO cone crusher and a MOBICAT MC 110 Z EVO jaw crusher. At its debut on the Wirtgen Group stand, **Benninghoven** is presenting the newmobileasphalt mixing plant Batchmix 100 to specialists for the very first time, rounding off the Wirtgen Group's broad product range at the trade fair, too.

**Intermat 2015: Wirtgen Group specialists on site**

Once again, the Wirtgen Group is also presenting leading technologies and a cross-section of its comprehensive service range at stand J 124 in hall 5 A. Experts from Wirtgen, Vögele, Hamm, Kleemann and Benninghoven, both from the German brand headquarters and from Wirtgen France, will be continually on hand to provide competent advice and answer any questions on the product range, special applications or technologies and service.

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**Fotos:**

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| Wirtgen Group | *Wirtgen Group*  By integrating Benninghoven, the Wirtgen Group has become a one-stop supplier of integrated solutions covering everything from rock processing and asphalt mixing to the paving, compaction and rehabilitation of all kinds of roadways. |

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